

Brahmos

L A T I N

Name: Brahmos

Classification: Modular Sans Serif

Designer: Satya Rajpurohit

Designed in: 2016

Styles: 5

www.indiantypefoundry.com

Brahmos is a display typeface family in 5 upright styles. Modular methods of letter construction are common, but Brahmos' referencing of the broad-nib pen is a refreshing twist. The typeface's most striking feature is the appearance of its characters, which seem "written" by a pen held at a typically Devanagari (Opposite to Latin) angle.

BRAHMOS

a futuristic-looking modular
type system based on pen strokes

ITF's Brahmos is a **display typeface family** in five upright styles. Modular methods of letter construction are common, but Brahmos' referencing of the **broad-nib pen** is a refreshing twist. The typeface's most striking feature is the appearance of its characters, which seem "written" by a pen held at a typically Devanagari (Opposite to Latin) angle. The letterforms have been simplified where possible; curves are eschewed in favor of straight lines and (usually) right angles. Diagonals are still present.

LIGHT

Candytufts

THE FAMILY CONSISTS OF FIVE
MODULAR WEIGHTS RANGING
FROM LIGHT TO BOLD

REGULAR

Intermixed

MEDIUM

Hibernacle

SEMIBOLD

Bearbaiter

BOLD

Interoffice

Brahmos Light

Brahmos Regular

Brahmos Medium

Brahmos Semibold

Brahmos Bold

> WELCOME TO INDIA'S MOST AMAZING HOTEL <

Sanskrit

The Tibetan king Srong-tsan-gambo of 7th century

> Computer_log.txt

> Press_play26/log

Indo-Aryan

®1921—SILVER LAKE—COLORADO

KATAIKAR

CALL 555-735-123

R

Devanagari

— has a strong preference for symmetrical rounded shapes within squared outlines.

@2016

o devanāgarī é escrito da esquerda

SCHNEEWEIßE ROSEN

*movement

LIGHT
57 PTFUTURISTIC
& SQUARISHLIGHT
32 PT

Devanagari script
has forty-seven
primary characters.

LIGHT
124 PT

Tørqû

LIGHT
22 PT

Nóhlý déšť již zvířil prach a čilá
laň ted' běží s houfcem gazel k

LIGHT
11 PT

Unter den zahlreichen Schriften, die in Asien verwendet
werden, ist Devanagari am weitesten verbreitet. Im
Gegensatz zu den meisten anderen indischen Schriften,
deren Verwendung auf eine Sprache beschränkt ist,
schreibt man in der Devanagari mehrere bedeutende

REGULAR
57 PTFUTURISTIC
& SQUARISHREGULAR
32 PT

Devanagari script
has forty-seven
primary characters.

REGULAR
124 PT

Sélfie

REGULAR
22 PT

Nóhlý déšť již zvířil prach a čilá
laň ted' běží s houfcem gazel k

REGULAR
11 PT

Unter den zahlreichen Schriften, die in Asien verwendet
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MEDIUM
57 PT

FUTURISTIC & SQUARISH

MEDIUM
32 PT

Devanagari script
has forty-seven
primary characters.

MEDIUM
124 PT

Mêrîgî

MEDIUM
22 PT

Náhlý déšť již zvířil prach a čilá
laň ted' běží s houfcem gazel k

MEDIUM
11 PT

Unter den zahlreichen Schriften, die in Asien verwendet
werden, ist Devanagari am weitesten verbreitet. Im
Gegensatz zu den meisten anderen indischen Schriften,
deren Verwendung auf eine Sprache beschränkt ist,
schreibt man in der Devanagari mehrere bedeutende

SEMIBOLD
57 PT

FUTURISTIC & SQUARISH

SEMIBOLD
32 PT

Devanagari script
has forty-seven
primary characters.

SEMIBOLD
124 PT

Fluřřü

SEMIBOLD
22 PT

Náhlý déšť již zvířil prach a čilá
laň ted' běží s houfcem gazel k

SEMIBOLD
11 PT

Unter den zahlreichen Schriften, die in Asien verwendet
werden, ist Devanagari am weitesten verbreitet. Im
Gegensatz zu den meisten anderen indischen Schriften,
deren Verwendung auf eine Sprache beschränkt ist,
schreibt man in der Devanagari mehrere bedeutende

SEMIBOLD
57 PT

FUTURISTIC & SQUARISH

SEMIBOLD
32 PT

Devanagari script
has forty-seven
primary characters.

SEMIBOLD
124 PT

Kīrtlě

SEMIBOLD
22 PT

Náhlý déšť již zviřil prach a čilá
laň ted' běží s houfcem gazel k

SEMIBOLD
11 PT

Unter den zahlreichen Schriften, die in Asien verwendet werden, ist Devanagari am weitesten verbreitet. Im Gegensatz zu den meisten anderen indischen Schriften, deren Verwendung auf eine Sprache beschränkt ist, schreibt man in der Devanagari mehrere bedeutende



LIGHT

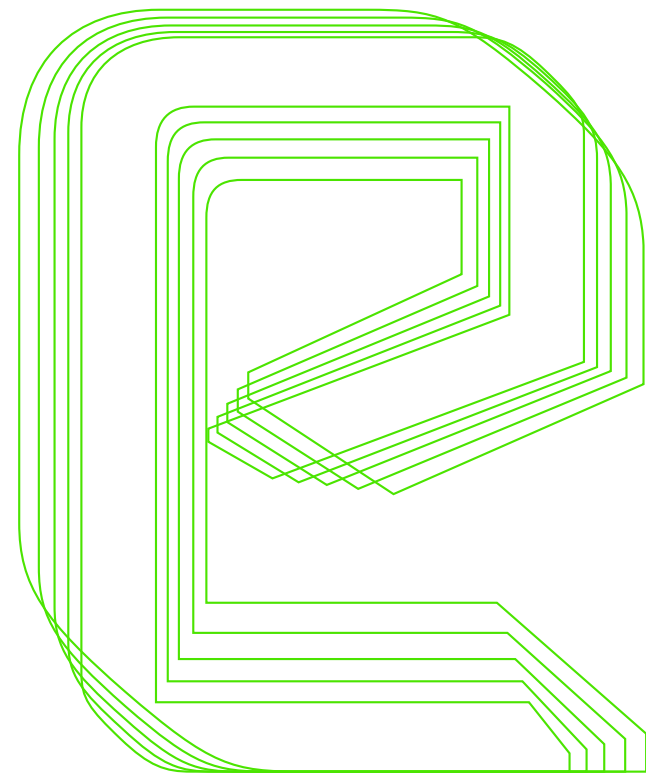
REGULAR

MEDIUM

SEMIBOLD

BOLD

This is the modular Brahmos system. Below is an overlap of all weights on top of each other for one letter.



VERTICAL PROPORTIONS OF BRAHMOS

Typographical

THE SLIGHTLY ROUNDED EDGES, SPURS, AND DIAGONAL LINES AID LEGIBILITY IN LOWER CASE AND NUMERALS WITHOUT COMPROMISING MODULAR FEEL

0²35legibwatkY

THE STRICT CALLIGRAPHIC CONSTRUCTION MAKES LETTERS SEEM 3-DIMENSIONAL

DIACRITICAL MARKS RETAIN THE CALLIGRAPHIC CONSTRUCTION, WHERE POSSIBLE

LETTERS WRITTEN BY AN IMAGINARY PEN AT A 45° INVERTED PEN ANGLE

ASCENDERS SLIGHTLY HIGHER THAN CAP HEIGHT

Höğwqsh

COMPACT, MODERNISTIC UPPER CASE LETTERSHAPES

DOUBLE-STORY G WITH OPEN LOOP AT THE BOTTOM

INVERTED CONTRAST DUE TO "PEN ANGLE"

SKELETON SHAPES ARE BUILT FROM STRAIGHT OR 45° ANGLED LINES WITH ROUNDED CONNECTIONS

SUPPORT FOR MOST EUROPEAN LANGUAGES WRITTEN WITH THE LATIN SCRIPT

§2.25 tânğũõğęş ßuppört

LINING NUMERALS ALIGN WITH UPPER CASE LETTERS AND CURRENCY SYMBOLS

\$53 £2508 ¥675 €18 ₹974

LIGATURES ARE AVAILABLE AS AN OPEN TYPE FEATURE

CAPITAL VERSION OF GERMAN "SHARP S" AVAILABLE

Muffin ▶ Muffin
Inflex ▶ Inflex
Affleck ▶ Affleck

Großraum
GROßRAUM

LOWER CASE

abcdefghijklmnopqrstuvwxyz

UPPER CASE

A B C D E F G H I J K L M N O P Q
R S T U V W X Y Z

FIGURES

0123456789

LIGATURES

f f ff ff ff

CURRENCY AND MISCELLANEOUS SYMBOLS

€ \$ ¥ £ ¤ ¨ ° ¹ º » ¼ ½ ¾ #
% ‰ ‘ ’ “ ” † ‡ ⁄ § ¶ + − ± ÷ × = < >
≤ ≥ ≠ ≈ ¬ ° π ρ ^ ~ Δ ∇ Σ Π √ ∞ ◇

STANDARD PUNCTUATION

_ - - - () [] { } ' ' " " , , " " " " " " * , , ; ;
 ... ! ; ? & / \ | | @ € • © ® ™

LOWER CASE FOREIGN CHARACTERS

à á â ã ä å æ ç è é ê ë ě ħ î ï
đ è é ê ë ě ħ î ï
ï ÿ j i j k l m n o p q r s t u v w x y z
ô õ ö ø œ í ð ñ ò ó
ô õ ö ø œ í ð ñ ò ó
t u v w x y z

UPPER CASE FOREIGN CHARACTERS

À Á Â Ã Ä Å Æ Ç È É Ê Ë Ì Í Î Ï Ñ Ò Ó Ô Õ Ö × Ø Ù Ú Û Ü Ý Þ ß à á â ã

BRAHMOS REGULAR 8/13 PT

¶ The design of #typefaces has developed along that of typesetting systems. Although typography has evolved significantly from its origins*, it is to this day a largely \$37.50 conservative art that tends to cleave closely to tradition. This happens because legibility is 97% paramount, so the typefaces that are the most readable are retained. The evolution of typography is inextricably intertwined with lettering by hand & 124.000 related forms, especially formal_styles, which thrived for many centuries preceding @typography and so the evolution of typography must be discussed with reference to this relationship. In the preliminary stages of European and Σe25 Asian printing (blackletter, or Gothic) the typeface was designed in [imitation of #25 the popular] hand-lettering styles of scribes. Initially, this typeface was difficult to read, †1854 because each letter was set in place individually and made to fit tightly into the allocated space. The art

BRAHMOS REGULAR 22/26 PT

¶ The design of #typefaces has developed alongside the development of typesetting systems. Although this typography has evolved significantly from its origins, it is a largely \$37.50 conservative art that tends to cleave closely to tradition. This is because legibility is 97% paramount, and so the typefaces that are most readable usually are retained by the people. In addition, the evolution of typography is inextricably intertwined with lettering by hand & 124.000 related art forms, especially the formal styles, which thrived for centuries preceding @typography — and so **the evolution of typography must be discussed** with Σe25,260 reference to this relationship. In the nascent stages of European printing, the typeface (blackletter, or Gothic) was designed in [imitation of #25 the popular] hand-lettering styles of scribes. Initially, this typeface was **difficult to read, †1854 because each letter was set in place** individually and made to fit tightly into the allocated space. The art

LIGHT

MEDIUM

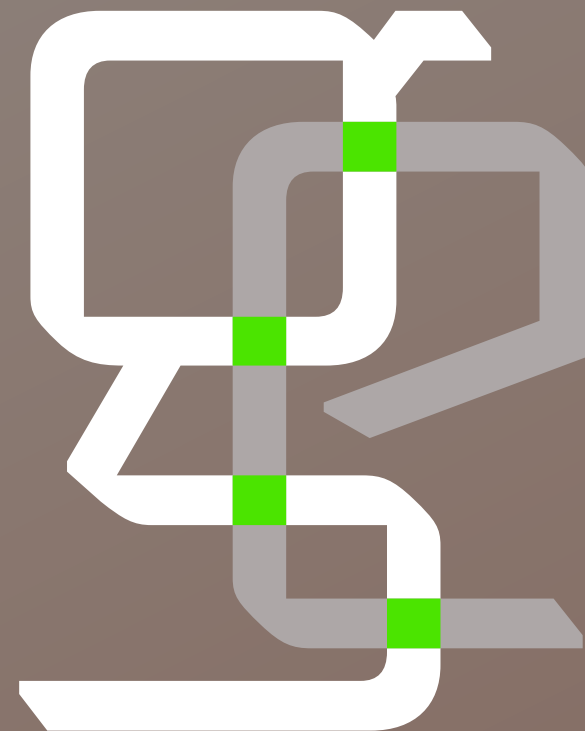
BOLD

SEMIBOLD

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discover the best places to see, eat, and sleep

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COMING SUMMER 2017

RIDERS

of the

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ICONS FREEPIK

SCARLETT JOHANSSON

JACK NICHOLSON

Where to stay

\$

AMAR MAHAL
Main Road, District
Tikamgarh, Orachha, Uttar
Pradesh 472246

\$\$

TATHASTU
Pench National Park,
Village Awarghani, Dist
Seoni, Kohka, 480661

\$\$

HOTEL THE S
Near Jahangir Po
Tikamgarh, Or
Orachha, 472

What to do

SHOPPING

Sarafa Bazaar (Indore)
Karon Handicrafts (Khajuraho)

CULTURE

Shri Mahakaleshwar (Ujjain)
Kanha National Park (Mandla)



— Home —

— Calligraphy —

Brush letters —

— Philosophy —

— Contact —



EXAMPLES_01

Tate Taylor Renovates an 1830s Mississippi Mansion P.64

are

hit

Biannual
magazine

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Noomi Watts' Stunning New York City Loft P.124

ect

Go Inside a San Antonio Hotel Designed by Roman & Williams P.24

ure