DIRECTOR

Name: Director
Classification: Display Sans Serif
Designer: Manushi Parikh
Designed in: 2015
Styles: 5

www.indiantypefoundry.com

Director is a minimal display family. Across each of the family's five fonts, all of the horizontal strokes share a consistent thickness, while the vertical strokes grow thicker with each new weight. So the Regular's strokes are almost monolinear, but the Heavy weight has stroke contrast that is very severe. No matter how heavy you set Director, however, your text will retain a simple, squared appearance.

Minimal display family

— Director

Director is a minimal display family from ITF for the Latin script. Across each of the family's five fonts, all of the horizontal strokes share a consistent thickness, while the vertical strokes grow thicker with each new weight. So the Regular's strokes are almost monolinear, but the Heavy weight has stroke contrast that is very severe. No matter how heavy you set Director, however, your text will retain a simple, squared appearance.

THE FAMILY CONSISTS OF FIVE
USEFUL WEIGHTS RANGING
FROM REGULAR TO HEAVY

REGULAR

Đāņĉę-vjbĕș fĕśtivål

MEDIUM

Ëléctřømæǵnêtić?

SEMIBOLD

Ŧŕąňșfőrmătōrš

BOLD

Łŏűðśpëãķēr*

HEAVY

$ëpàrâtiôņs

Director Regular

Director Medium

Director SemiBold

Director Bold

Director Heavy

An electromagnet is a type of magnet in which the magnetic field is produced

#52FLUX

Committee for Aeronautics

SCRAP-IRON

— The low-level signals —

Recorder

Mechanical theory & ferromagnetism

BUZZER91

Joseph Henry systematically popularized the electromagnet

Single-cell battery

08 APRIL/MAY ENTREÉ —

»mit großem Zukunftspotential«

Weißlicht

Optical coherence tomography [OCT] is an established medical imaging technique

¶ METHODOLOGY*

[Commonly used sub-division scheme]

SPECTRUM

INFRARED REGION-74

— Human eye detectable—

Heat transmitted by thermal conduction

REGULAR
52 PT

SPECIFIC MOLECULE

REGULAR
21 PT

In general, objects emit infrared radiation across a simple spectrum of wavelengths, but sometimes only a limited region of the spectrum is of interest because sensors usually collect radiation only

REGULAR
94 PT

Kãřtągišt

REGULAR
14 PT

Paleoclimatology is the study of ancient climates. Since direct observations of climate are not available before the 19th century, paleoclimates are inferred from proxy variables that

REGULAR
10 PT

Infrared radiation is used in industrial, scientific, and medical applications. Night-vision devices using active near-infrared illumination allow people or animals to be observed without the observer being detected. Infrared astronomy uses sensor-equipped special telescopes to penetrate dusty regions of space, such as molecular clouds; they detect objects such as planets, and to view highly red-shifted objects from the early days of the universe. Infrared thermal-imaging cameras are used to detect heat loss in insulated

MEDIUM
52 PT

SPECIFIC MOLECULE

MEDIUM
21 PT

In general, objects that emit infrared radiation across a simple spectrum of wavelengths, but sometimes only a limited region of the spectrum is of interest because sensors usually

MEDIUM
94 PT

Mæŝtřo!

MEDIUM
14 PT

Paleoclimatology is the study of ancient climates. Since direct observations of climate are not available before the 19th century, paleoclimates are inferred from proxy

MEDIUM
10 PT

Infrared radiation is used in industrial, scientific, and medical applications. Night-vision devices using active near-infrared illumination allow people or animals to be observed without the observer being detected. Infrared astronomy uses sensor-equipped telescopes to penetrate dusty regions of space, such as molecular clouds; detect objects such as planets, and to view highly red-shifted objects from the early days of the universe. Infrared

SEMIBOLD
52 PT

SPECIFIC MOLECULE

SEMIBOLD
21 PT

In general, objects emit infrared radiation across a spectrum of wavelengths, sometimes only a limited region of the spectrum is of interest because sensors

SEMIBOLD
94 PT

Hěṛimċ

SEMIBOLD
14 PT

Paleoclimatology means the study of ancient climates. Since direct observations of climate are not available before the 19th century and

SEMIBOLD
10 PT

Infrared radiation is used in industrial, scientific, and medicine. Night-vision devices using active near-infrared illumination allow people or animals to be observed without the observer being detected. Infrared astronomy uses sensor-equipped telescopes to penetrate dusty regions of space, such as molecular clouds; detect objects such as planets, and to view highly red-shifted objects

BOLD
52 PT

SPECIFIC MOLECULE

BOLD
21 PT

In general, objects can emit infrared radiation across a spectrum of wavelengths, but sometimes only a limited region of the spectrum is of

BOLD
94 PT

Béiůxj

BOLD
14 PT

Paleoclimatology is the study of ancient climates. Since direct observations of climate are not available before the 19th

BOLD
10 PT

Infrared radiation is very often used in industrial, scientific, and medical applications. Night-vision devices that uses active near-infrared illumination allow people or animals to be observed without the observer being detected. Infrared astronomy uses sensor-equipped telescopes to penetrate dusty regions of space, such as molecular clouds; detect

HEAVY
52 PT

SPECIFIC MOLECULE

HEAVY
21 PT

In general, objects emit infrared radiation across a the colour spectrums of wavelengths, but sometimes only a limit

HEAVY
94 PT

ģğëë

HEAVY
14 PT

Paleoclimatology means the study of ancient climates. Since the direct observations of our climate are not

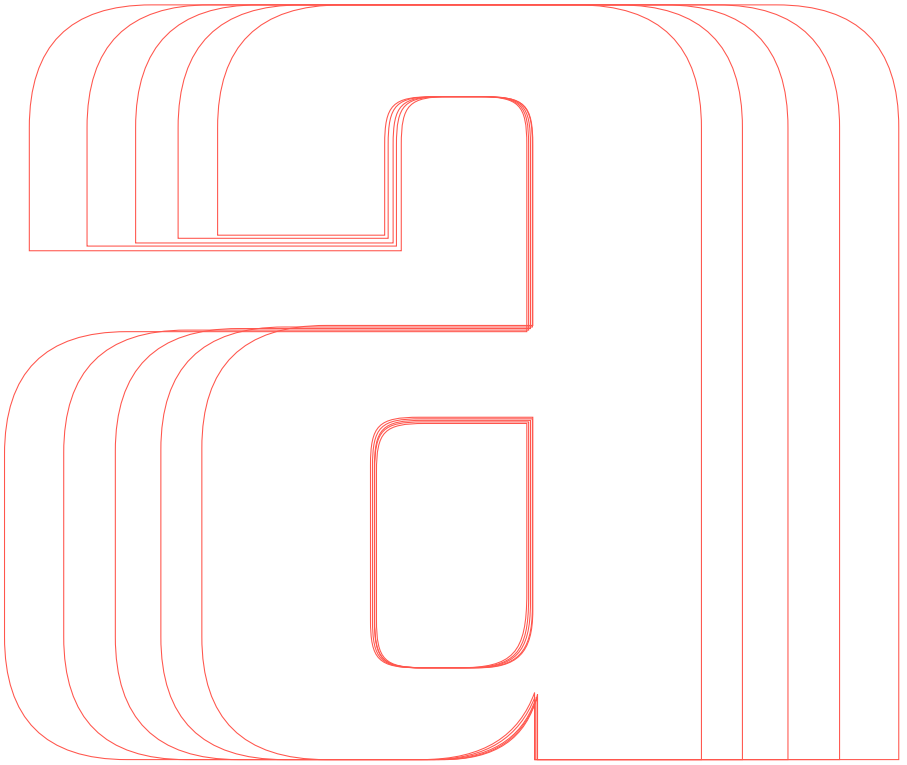
HEAVY
10 PT

Infrared radiation is very often used in industrial, scientific, and medical applications. Night-vision devices using active near-infrared illumination allow people or animals to be observed without the observer being detected. Infrared astronomy uses sensor-equipped telescopes to penetrate dusty

WIDTH PROGRESSION IN AVAILABLE WEIGHTS

a a a a a

REGULAR MEDIUM SEMIBOLD BOLD HEAVY

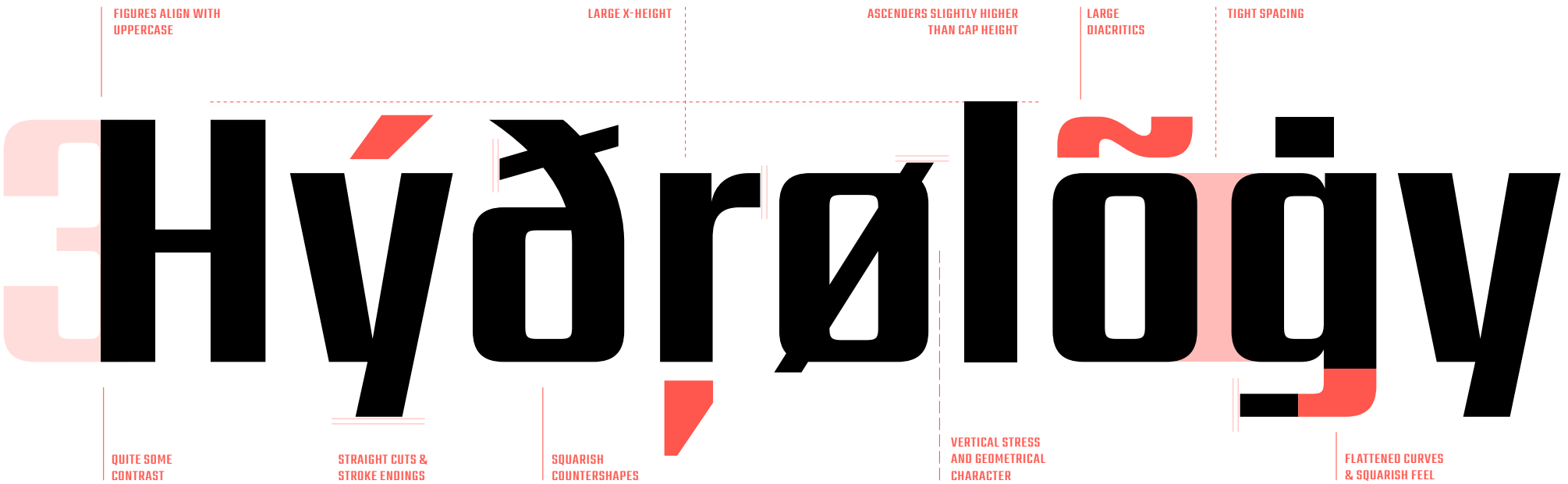


VERTICAL PROPORTIONS

Probability

HORIZONTAL WIDTH GROWS PROPORTIONALLY TO WEIGHT,
AND THE ABSOLUTE CONTRAST INCREASES AS WELL

Hey – Hey – Hey – Hey – Hey



SUPPORT FOR MOST EUROPEAN LANGUAGES WRITTEN WITH THE LATIN SCRIPT

Grundsätzlich En ciencias de la computación
compresión décompression så örstörandeð

TWO BASIC LIGATURES AVAILABLE

flies ▸ flies
fine ▸ fine

BALANCED HORIZONTAL AND VERTICAL PROPORTIONS OF
CAPS, NUMERALS, AND CURRENCY SYMBOLS

H£21R¥4

LOWERCASE

a b c d e f g h i j k l m n o p q r s t
u v w x y z

UPPERCASE

A B C D E F G H I J K L M N O P Q
R S T U V W X Y Z

LINING FIGURES

0 1 2 3 4 5 6 7 8 9

LIGATURES

fi fl

CURRENCY AND MISCELLANEOUS SYMBOLS

¢ € $ ¥ £ ₹ Rs ƒ ¤ º ° ¹ ² ³ ⁴ ¼
½ ¾ # % ‰ ' " † ‡ / § ¶ + −
± ÷ × = < > ≤ ≥ ≠ ¬ ª µ π ∂ ∫
^ ~ ∑ ∏ √ ∞ ≈ e ◊

STANDARD PUNCTUATION

( ) [ ] { } _ - – — ‘ ’ “ ” ‚ „ ‹ › « » *
. , : ; … ! ¡ ? ¿ / \ | ¦ @ & - • © ® ™

LOWERCASE FOREIGN CHARACTERS

à á â ã ä å ā ă ą æ ç ć ĉ ċ
č ď ð đ è é ê ë ē ĕ ė ę ě ĝ
ğ ġ ģ ĥ ħ ì í î ï ĩ ī ĭ į i ij ĵ ķ
ĺ ļ ľ ŀ ł ñ ń ņ ň ò ó ô õ ö ō
ŏ ő ø œ ŕ ŗ ř ś ŝ š ş ș ß ť ţ
ŧ ù ú û ü ũ ū ŭ ů ű ų ŵ ẁ ẃ
ẅ ý ŷ ÿ ỳ ź ż ž þ

UPPERCASE FOREIGN CHARACTERS

À Á Â Ã Ä Å Ā Ă Ą Æ Ç Ć Ĉ
Ċ Č Ď Ð Đ È É Ê Ë Ē Ĕ Ė Ę Ě
Ĝ Ğ Ġ Ģ Ĥ Ħ Ì Í Î Ï Ĩ Ī Ĭ Į İ Ĳ
Ĵ Ķ Ĺ Ļ Ľ Ŀ Ł Ñ Ń Ņ Ň Ò Ó Ô
Õ Ö Ō Ŏ Ő Ø Œ Ŕ Ŗ Ř Ś Ŝ Š Ş
Ș Ť Ţ Ŧ Ù Ú Û Ü Ũ Ū Ŭ Ů Ű Ų
Ŵ Ẁ Ẃ Ẅ Ý Ŷ Ÿ Ỳ Ź Ż Ž Þ

DIRECTOR REGULAR 8/13 PT

¶ The #development of Roman typefaces is traced back to Greek lapidary letters. **Greek lapidary letters were carved ≈6420 A.D. into stone** and “one of the first formal uses of Western letterforms”; after that, they evolved into the monumental capitals, which laid the foundation for Western design, especially serif typefaces. **There are 2 styles of Roman typefaces that we can classify: the old style & the modern.** The former is characterized by its similarly-weighted lines, while the ∑15e⁴ latter is distinguished by its [contrast of light] and heavy lines. Often, these styles are combined. By 20th cent., **computers turned #type_design** into a rather simplified process. This has allowed the number of @typefaces ₹940.000 to proliferate exponentially, as there now are thousands available. Unfortunately, confusion between typeface and font* **(the various styles of a typeface)** occurred ~1984 when Steve Jobs mislabeled typefaces as ‘fonts’ for Apple computers and his error lives, has been perpetuated throughout the computer industry, leading to common misuse by the public of the term ‘font’ when typeface is the proper term. “Experimental typography” is defined as the unconventional and more artistic

MEDIUM

SEMIBOLD

BOLD

HEAVY

DIRECTOR REGULAR 23/26 PT

¶ The #development of Roman typeface may be traced back to Greek lapidary letters. **Greek lapidary letters were carved ≈6420 A.D. into stone** and “one of the first formal uses of Western letterforms”; after that, they evolved into the monumental capitals, which laid the foundation for Western typographical design, especially serif typefaces. **There are 2 styles of Roman typefaces: the old style & the modern.** The former is characterized by its similarly-weighted lines, while the 15e⁴ latter is distinguished by its [contrast of light] and heavy lines. Often, these styles are combined. By the 20th century, **computers turned #type_design** into a rather simplified process. This has allowed the number of @typefaces and their styles ₹940.000 to proliferate exponentially, as there now are thousands available. Unfortunately, confusion between typeface and font* **(the various styles of a typeface)** occurred ~1984 when Mr. Steve Jobs mislabeled typefaces as ‘fonts’ for Apple computers and his error has been 24/7 perpetuated throughout the computer industry, leading to common misuse by the public of the term ‘font’ when actually typeface is the proper term. “Experimental typography” is defined as the unconventional and

UP SIDE NAOO

NYC 1870–NOW

During the Wisconsinan glaciation, the New York City region was situated at the edge of a large ice sheet over 1,000 feet in depth. The ice sheet scraped away large amounts of soil, leaving the bedrock that serves as the geologic foundation for much of New York City today.

Later on, movement of the ice sheet would contribute to the separation of what are now Long Island and Staten

Future Tech Magazine

Technology has many effects. It has helped develop more advanced economies – including today's global economy – and has allowed the rise of a leisure class.

Various implementations of technology influence the values of a society and new technology often raises new ethical questions. Examples include the rise of the notion of efficiency in terms of human productivity, a term originally applied only to machines, and the challenge of traditional norms.

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ETERNAL DISCUSSION
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jaremy cole

sara doil

arthur patu

GRAVITY

—BRAND NEW

ABSOLUTELY STUNNING—

ENERGY_3 CREW

NEW REALITY

—19:20–22:10

—TOKYO / AMSTERDAM