ITF

GRAPHICO

Name: Graphico

Classification: Sans Serif

Designers: Alisa Nowak
Julie Soudanne
Jean-Baptiste Morizot

Designed in: 2016

Styles: 6

www.indiantypefoundry.com

Graphico is an extended display sans serif family. Its letterforms are industrial and square-sided. The typeface looks like the product of precision mechanics. As a font family, Graphico includes six styles that range in weight from light to black. The black is really nice and chunky, and can easily be used as a stand-alone design. The typeface is a collaborative work created by a trio of Paris-based type designers: Alisa Nowak, Julie Soudanne, and Jean-Baptiste Morizot.

Extended display sans serif family

— **introducing Graphico**

Graphico is an extended display sans serif family. Its letterforms are industrial and square-sided. The typeface looks like the product of precision mechanics: it should be featured together with tech – either old tech, like appliances or watches, or new tech, such as web apps and laptop stands. As a font family, Graphico includes six styles that range in weight from light to black. The chunky black can easily be used as a stand-alone design. The typeface is a collaborative work created by a trio of Paris-based type designers: Alisa Nowak, Julie Soudanne, and Jean-Baptiste Morizot.

LIGHT

Ŀaţin ұrbãnş

REGULAR

Mạiňstŕeam

MEDIUM

Kinėtosĉope

SEMIBOLD

Băčkpāckĩng

BOLD

Ħi-Tecħ Edǧe

BLACK

Äerőnaůtics

Graphico Light

Graphico Regular

Graphico Medium

Graphico SemiBold

Graphico Bold

Graphico Black

SPACECRAFT

Those machines can operate autonomously

Dragline

LOCOMOTION

Rare variant found in Australia & New

Élément

Committee for Aeronautics

HÁTÍÐIN

Multi-functional

Support in scientific research

USPJEŠAN

Electronic dance music during the 1980s

Bearings

LONGER WHEELBASE

Cultural aspects of city life [— p.29/31]

PROJEKT

»Telecommunication circuits«

ɤ METHODOLOGY*

dreißigste

LIGHT
50 PT

MODERN URBANISM

REGULAR
50 PT

MODERN URBANISM

LIGHT
21 PT

Urbanization is not only a modern phenomenon but a rapid and historic transformation of social

REGULAR
21 PT

Urbanization is not only a modern phenomenon but a rapid and historic transformation of social

LIGHT
94 PT

Seõuł

REGULAR
94 PT

Hănlo

LIGHT
16 PT

Large cities that are founded by ancient civilizations have been

REGULAR
16 PT

Large cities that are founded by ancient civilizations have been

LIGHT
10 PT

It is the process by which towns and cities are formed and become larger as more people begin living and working in central areas. Urbanization is relevant to a range of disciplines, including geography as well as sociology, economics, urban

REGULAR
10 PT

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MEDIUM
50 PT

MODERN URBANISM

SEMIBOLD
50 PT

MODERN URBANISM

MEDIUM
21 PT

Urbanization is not only a modern phenomenon but a rapid and historic transformation of social

SEMIBOLD
21 PT

Urbanization is not only a modern phenomenon but a rapid and historic transformation of social

MEDIUM
94 PT

Nëftŝ

SEMIBOLD
94 PT

Kôblā

MEDIUM
16 PT

Large cities that are founded by ancient civilizations have been

SEMIBOLD
16 PT

Large cities that are founded by ancient civilizations have been

MEDIUM
10 PT

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BOLD
50 PT

MODERN URBANISM

BLACK
50 PT

MODERN URBANISM

BOLD
21 PT

Urbanization is not only a modern phenomenon but a rapid and historic transformation of social

BLACK
21 PT

Urbanization is not only a modern phenomenon but a rapid and historic transformation of social

BOLD
94 PT

Rïðaij

BLACK
94 PT

Bømř

BOLD
16 PT

Large cities that are founded by ancient civilizations have been

BLACK
16 PT

Large cities that are founded by ancient civilizations have been

BOLD
10 PT

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BLACK
10 PT

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BROAD LANGUAGE SUPPORT

Æŗõðẏňåmįç

MODERNIST CAPS PROPORTIONS

HEATHER

LINING FIGURES
ALIGN WITH
UPPER CASE

ASCENDERS VISIBLY
HIGHER THAN CAP
HEIGHT

RATHER BIG
DIACRITICS

HIGH X-HEIGHT

STRAIGHT STROKE
ENDINGS

Rilğäşẞ

LOW
CONTRAST

RATHER TIGHT
SPACING SUITABLE
FOR DISPLAY
PURPOSES

VERTICAL STRESS
AND GEOMETRICAL
CHARACTER

STRAIGHT-SIDED
SHAPES

PURPOSELY NARROW DESIGN OF LOWERCASE F

fine & flank

BAR ON THE LOWERCASE F AND T ONLY ON
ONE SIDE SUITABLE FOR TIGHT SPACING

soften loft
raft swift

BALANCED HORIZONTAL AND VERTICAL
PROPORTIONS OF CAPS AND NUMERALS

21BI4

LOWER CASE

abcdefghijklmnopq
rstuvwxyz

UPPER CASE

ABCDEFGHIJKLM
NOPQRSTUVWXYZ

LINING FIGURES

0123456789

CURRENCY AND MISCELLANEOUS SYMBOLS

¢€$¥£₹ƒ¤ªº0123 4¼½¾
♯%‰%'"†‡/§¶+−±÷×=
<>≤≥≠≈¬°µπ∂∫ ^~∑∏
√∞∆Ω℮ℓ◊

STANDARD PUNCTUATION

()[]{}_-–—''""‚„‹›«»*.,:
;…!¡?¿/\|¦@&·•©®™

LOWER CASE FOREIGN CHARACTERS

àáâãäåāăąæçćĉċ
čďðđèéêëēĕėęěĝ
ğġģĥħìíîïĩīĭįiijĵķĺļľŀ
łñńņňòóôõöōŏőø
œŕŗřśŝšşșßťţŧùúû
üũūŭůűųŵẁẃẅýŷ
ÿỳźżžþ

UPPER CASE FOREIGN CHARACTERS

ÀÁÂÃÄÅĀĂĄÆÇĆĈĊ
ČĎĐĐÈÉÊËĒĔĖĘĚĜĞ
ĠĢĤĦÌÍÎÏĨĪĬJİIIJĴĶĹĻĽ
ĿŁÑŃŅŇÒÓÔÕÖŌŎ
ŐØŒŔŖŘŚŜŠŞȘŤŢŦ
ÙÚÛÜŨŪŬŮŰŲŴẀ
ẂẄÝŶŸỲŹŻŽÞ

The #development of Roman typeface is traced back to Greek lapidary letters. Greek lapidary letters were carved ≈6420 A.D. into stone and "one of the first formal uses of **Western letterforms**"; after that, they evolved into the monumental capitals, which laid the 95.24 foundation for Western typographical design, **especially serif typefaces**. There are 2 styles of Roman typefaces that we can classify: the old style & the modern. The **former** is characterized by its similarly-weighted lines, while the ∑15e⁴ latter is distinguished by its [contrast of light] and **heavy lines**. Often, these styles are combined. By 20th cent., computers turned #type_design into a rather simplified process. This has allowed the number of @typefaces

LIGHT

MEDIUM

SEMIBOLD

BOLD

BLACK

The #development of Roman typefaces may be traced back to Greek lapidary letters. Greek lapidary letters were carved ≈6420 A.D. into stone and "one of the first formal uses of **Western letterforms**"; after that, they evolved into the monumental capitals, which laid the 95.24 foundation for Western typographical design, **especially serif typefaces**. There are 2 styles of Roman typefaces: the old style & the modern. The **former** is characterized by its similarly-weighted lines, while the 15e⁴ latter is distinguished by its [contrast of light] lines and **heavy lines**. Often, these styles are combined. By the 20th century, computers turned #type_design into a rather simplified process. This has allowed the number of @typefaces and styles ₹940.000 to show

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// 2016

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Level

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Sponsor (*)

SUBMIT

Being different is awesome! All of those who are different are more interesting than those who are clamoring for acceptance because they follow the path.

— **Tony Hawk**

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road freight .[8] In 2012, Chicago was listed as an alpha global city by the Globalization and World Cities Research Network, [9] and ranked seventh in the world in the 2014 Global Cities Index. [10] As of 2014, Chicago had the third largest gross metropolitan product in the United States at US$610.5 billion.

47th annual conference

CHICAGO GROWTH MEETUP @ MAIN ASSEMBLY

25th June 2056 / 12–23 PM

Chicago was incorporated as a city in 1837, near a portage between the Great Lakes and the Mississippi River watershed and grew rapidly in the mid-nineteenth century. [7] The city an international hub for finance

FEBRUARI
MANDAAG

/

/ 2017

29

MAAN
EERSTE
KWARTIER

**Komt februari met goed weer,
dan vriest het in het voorjaar
des te meer**

GEMIDDELDE NEERSLAG:	UKKEL 1,7 MM	DE BILT 1,4 MM
GEMIDDELDE MAXIMUMTEMPERATUUR:	UKKEL 3,9 °C	DE BILT 4,2 °C
GEMIDDELDE MINIMUMTEMPERATUUR:	UKKEL -1,3 °C	DE BILT -2,3 °C
ZON:	OP 7.55 UUR	ONDER 17.51 UUR
MAAN:	OP 11.25 UUR	ONDER 1.36 UUR
REGEN:	MIN. 25MM/1 SQ M	MAX. 25MM/1 SQ M

SOUND OF MUSIC NOW / NEW GENRES   issue #091/16 may

um and bass subgenres include
eakcore, ragga jungle, hardstep,
rkstep, techstep, Neurofunk,
mbient drum and bass, liquid
nk, deep, drumfunk, funkstep,
mbass dnbnoise and drill 'n'
ss. From its roots in the UK, the
gle has established itself around
e world. Drum and bass has
uenced many other genres
e hip hop, big beat, dubstep,
se music, trip hop, ambient
sic, techno, rock and pop. Drum
d bass is dominated by a small
up of record labels. The major
ernational music labels have
own very little interest in the
um and bass scene.

/1
Of equal importance is the TR-808 kick drum, an artificially pitch-downed or elongated bass drum sound sampled from Roland's classic TR-808 drum machine, and a sound which has been subject to an enormous amount of experimentation over the years

/2
Samplers have also been used live by assigning samples to a specific drum pad or key on drum pads or synthesizers. MCs are frequently featured in live performances.

The **drop** we call the point in a track where a switch of rhythm or bassline occurs & usually follows a recognizable build section and breakdown.

Industrial Style refers to an aesthetic trend in design that emphasizes sharp lines, abrupt connections & dynamic interactions of motion. It is derivative of the same forces that created the architectural movement Deconstructivism and the anime genre Mecha, and can be seen in such automobile design examples as the BMW Z4 by Chris Bangle, the Ferrari Enzo, the Lamborghini Reventon, and Cadillac's Art and Science trend.

chapter_8	A brief analysis on the meaning of style and its definition

The Industrial Style attempts to acknowledge and celebrate sometimes contradictory forces and functions. A collection of shapes is unified in a composition where each piece maintains its internal logic and the connections between them are pronounced. This differs from the more traditional view of design where all the parts are subjugated to the betterment of the whole. Industrial Style relies on the viewer to see the pieces as a beautiful team of complements working toward a common goal rather than any singular, resolved shape.

It should not be confused with industrial design which is the general applied art spanning many different styles. But the aesthetic is derived from Disruptive technology associated with industrial developments. Advances such as Stealth technology, Computer-aided design, Carbon fiber material science, and Light-emitting diode improvements can come together in a single design. The Industrial Style also differs quite substantially from Primitivism in that it uses sophisticated refinements to imply the idea.

1955	1983	2001	2013
2,47 %	5,12 %	8,48 %	35,46 %
31517	3164	2916	1724
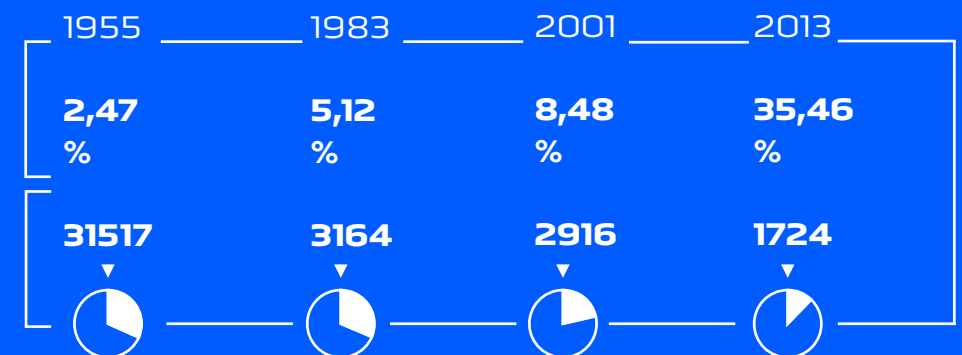
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