

Name: Mute
Classification: Sans Serif
Designer: Manushi Parikh
Designed in: 2015
Styles: 5 Romans + 5 Italics

Mute is a humanist sans typeface family developed for user interface (UI) designs. Its letters have low stroke-contrast and terminals that end on the horizontal or the vertical, making its apertures open and the counter forms between its characters clear and compact. Five legible variants make up the total offering, each including 386 glyphs and italics.

## Mute is a humanist sans

 typeface family developed for user interface (UI) designs. Its letters have low stroke-contrast and terminals that end on the horizontal or the vertical, making its apertures open and the counter forms between its characters clear and compact. Five legible variants make up the total offering, each including 386 glyphs and italics.

Mute Light
Mute Regular
Mute Medium
Mute Semibold
Mute Bold

Mute Light Italic
Mute Regular Italic
Mute Medium Italic
Mute Semibold Italic
Mute Bold Italic

## Industrial trend

The field of user experience design has roots in factors and ergonomics

# Smart Decision 

Visual design, also known as graphic design or communication design

## medium Mortal Kombat

Information architecture is the art \& science of organized structuring...

## semibold User-centered!

Organization involves grouping the units in a smart \& meaningful way
BOLD Aromatherapy

Labeling means using appropriate wording to enable easy navigation

# The Submarine 

9/ Incorporating user needs collected during user research into designs

# Midnight Hour 

Norman, Donald: The Design of Everyday Things. ISBN 9780465067107

# Higher-fidelity 

Generally, the goal of user interface design is to produce user interface

# Konigines Dag 

Interface behavior like drag-drop, selections, and mouse over actions! bold italic
«Sußigkeiten»
Successful runs might also write a result on magnetic tape or generate

## \{STRUCTURE\}

@Zuiderstrand Theater—22. Januari 2016

-MENSCH-MASCHINE-SCHNITTSTELLE—

## Introdução

Die Idee einer einheitlichen europäischen Währung, die den Handel zwischen den Mitgliedstaaten der Europäischen Wirtschaftsgemeinschaft erleichtern sollte (Schaffung eines "gemeinsamen europäischen Markt[es]"):1031, entstand schon recht bald in der Geschichte der europäischen Integration. 1970 wurde das Vorhaben im sogenannten „Werner-Plan" erstmals konkretisiert; demnach sollte bis 1980 eine europäische (...)

## ["25th of May 1856"]


(2089)-MODERNISATION PLAN

# Interactive? 

Fashion is architecture: it is a matter of proportions.* / Coco Chanel

DANGEROUSLY

# PRACTICAL EXPERIENCE 

Once the cards were punched, one would drop them in a job queue and wait. Eventually. operators would feed the deck
user to change his or her mind about later stages of the transaction in response to real-time or near

# Beågl'e 

Accordingly, command-line systems allowed the

The earliest command-line systems combined teleprinters with computers,

# PRACTICAL EXPERIENCE 

Once the cards were punched, one would drop them in a job queue and wait. Eventually. operators would feed the deck


The earliest command-line systems combined teleprinters with computers, adapting a mature technology that had proven effective for mediating the transfer of information over wires between human beings. Teleprinters had originally been invented as devices for automatic telegraph transmission and reception; they had a history going back to 1902 and had already become wellestablished in newsrooms and elsewhere by 1920. In reusing them, economy

REGULAR
50 PT

## PRACTICAL EXPERIENCE

Once the cards were punched, one would drop them in a job queue and wait. Eventually. operators would feed the deck

## Liğhtlÿ

Accordingly, command-line systems allowed the user to change his or her mind about later stages of the transaction in response to real-time or near adapting a mature technology that had proven effective for mediating the transfer of information over wires between human beings. Teleprinters had originally been invented as devices for automatic telegraph transmission and reception; they had a history going back to 1902 and had already become wellestablished in newsrooms and elsewhere by 1920. In reusing them, economy

# PRACTICAL EXPERIENCE 

Once the cards were punched, one would drop them in a job queue and wait. Eventually. operators would feed the deck

## REGULAR italic <br> ITALIC 94 PT

The earliest command-line systems combined teleprinters with computers, adapting a mature technology that had proven effective for mediating the transfer of information over wires between human beings. Teleprinters had originally been invented as devices for automatic telegraph transmission and reception; they had a history going back to 1902 and had already become wellestablished in newsrooms and elsewhere by 1920. In reusing them, economy

MEDIUM
50 PT

## PRACTICAL EXPERIENCE

Once the cards were punched, one would drop them in a job queue and wait. Eventually. operators would feed the deck


Accordingly, command-line systems allowed the user to change his or her mind about later stages of the transaction in response to real-time or nearadapting a mature technology that had proven effective for mediating the transfer of information over wires between human beings. Teleprinters had originally been invented as devices for automatic telegraph transmission and reception; they had a history going back to 1902 and had already become wellestablished in newsrooms and elsewhere by 1920. In reusing them, economy

# PRACTICAL EXPERIENCE 

Once the cards were punched, one would drop them in a job queue and wait. Eventually. operators would feed the deck

Pűblic!

Accordingly, command-line systems allowed the user to change his or her mind about later stages of the transaction in response to real-time or near-

The earliest command-line systems combined teleprinters with computers, adapting a mature technology that had proven effective for mediating the transfer of information over wires between human beings. Teleprinters had originally been invented as devices for automatic telegraph transmission and reception; they had a history going back to 1902 and had already become wellestablished in newsrooms and elsewhere by 1920. In reusing them, economy

## PRACTICAL EXPERIENCE

Once the cards were punched, one would drop them in a job queue and wait. Eventually. operators would feed the deck adapting a mature technology that had proven effective for mediating the

# PRACTICAL EXPERIENCE 

Once the cards were punched, one would drop them in a job queue and wait. Eventually. operators would feed the deck transfer of information over wires between human beings. Teleprinters had originally been invented as devices for automatic telegraph transmission and reception; they had a history going back to 1902 and had already become wellestablished in newsrooms and elsewhere by 1920. In reusing them, economy
semibold
TALIC
94 PT
semibold ITALIC
16 PT

## semibold TALIC

SEmibold 20 PT

The earliest command-line systems combined teleprinters with computers, adapting a mature technology that had proven effective for mediating the transfer of information over wires between human beings. Teleprinters had originally been invented as devices for automatic telegraph transmission and reception; they had a history going back to 1902 and had already become wellestablished in newsrooms and elsewhere by 1920. In reusing them, economy

# PRACTICAL EXPERIENCE 

> Once the cards were punched, one would drop them in a job queue and wait. Eventually. operators would feed the deck

# Kijkêrs 

Accordingly, command-line systems allowed the user to change his or her mind about later stages of the transaction in response to real-time or

# PRACTICAL EXPERIENCE 

> Once the cards were punched, one would drop them in a job queue and wait. Eventually. operators would feed the deck

## Ridīnğ

Accordingly, command-line systems allowed the user to change his or her mind about later stages of the transaction in response to real-time or near-

The earliest command-line systems combined teleprinters with computers, adapting a mature technology that had proven effective for mediating the transfer of information over wires between human beings. Teleprinters had originally been invented as devices for automatic telegraph transmission and reception; they had a history going back to 1902 and had already become wellestablished in newsrooms and elsewhere by 1920. In reusing them, economy

VERTICAL PROPORTIONS OF MUTE TYPE FAMILY
Typography financial flow?


CHARACTERISTIC OPEN CONSTRUCTION OF ' ${ }^{\prime}$ '

SOME OF THE CHARACTERISTICS OF UPPERCASE, NUMERALS AND CURRENCY SYMBOLS
\$48 MARVELLOUSE
of DOLLAR

SLIGHTLY
SQUARISH SQUARISH
SHAPE OF 'O'

SIMPLE AND CONTEMPORARY FEEL OF PUNCTUATION AND SYMBOLS

$$
\{+\& *(:) @ \neq\} \odot
$$

DIAGONALS OF
＇M＇MEETING
SLIGHTLY ABOV
the baseline

READY FOR MATHEMATICS
$23+567 \div 12 \neq\{891\} \times \sqrt{ } 56 / 75.1291^{3}$
$\Sigma 3=\partial \neg[5 \propto 9] 9 \geq 122 \pm 78 \approx 0.17518$

design of italics remains very close to the roman
Good design doesn＇t date． Good design doesn＇t date．
$9^{\circ}$ ITALIC
ANGLE

AVAILABLE BASIC LIGATURES FOR BETTER TEXT behaviour

ALL OF THE STROKE ENDINGS CUT IN THE ANGLE OF ITALIC

GENERALLY RATHER SLIM BODY PROPORTIONS
ot the lowercase

SUPPORT FOR MOST EUROPEAN LANGUAGES WRITTEN WITH THE LATIN SCRIPT
Mųłti－çültûŕæ川ll ãńð干OŤĂLLடY ØロÊN，

LOWERCASE
abcdefghijkImnopqrstu vwxyz

ABCDEFGHIJKLMNOPQR STUVWXYZ

## Lining figures

0123456789

 $\sim \Sigma Л \sqrt{ } \infty \approx \Delta \Omega \diamond$
()[]\{\}_--—""",,/")«»*.,:;...
$!i ? ¿ / \backslash \mid!@ \& \cdot \bullet$ © ${ }^{\text {®тм }}$
à á â ã ä å ā ă ą æ ç ć ĉ č č d'ð đ

 ö ōŏ ő ø œ ŕr ř řśs šș ș ß țt t ù ú û ü ũ ū ŭ ů ű ų ŵ ẁ ẃ ẅ ý ŷ ÿ ỳźżžp

À Á Â Ã Ä Å Ā ĂĄ AÇĆĆC Č Č Đ Đ É É É Ë Ē ĔĖĘĚ Ê Ğ ĠĜ̣H
 Ò Ó Ô Õ Ö Ō Ơ Ö Ø OE R R Ř' Ś S Š Ș Ș Ť Ț $\mp$ Ù Ú Û Ü Ũ Ū Ŭ Ů Ű Ų Ŵ Ẁ Ẃ Ẅ

MUTE REGULAR 7/13 P

$\uparrow$
The \#design of typefaces has developed alongside of typesetting systems. Although typography has evolved significantly (from its origins) it is still very much a conservative art that tends to cleave to tradition. This is because legibility is paramount, and so the typefaces that are most readable are usually retained. »In addition, the evolution of typography is intertwined with lettering by hand +2015 and related art forms, especially formal styles, which thrived for centuries preceding typography and so the \{evolution\} of typography must be discussed with reference to this relationship. In the nascent stages of European printing-\$13.95, the typeface blackletter (or Gothic) was designed in imitation of the popular hand-lettering styles of scribes. Initially, this typeface was difficult to read, because each glyph@letter was set in lace individually and made to fit tightly into the allocated space. The art of manuscript writing, whose origin was 156 during Hellenistic and Roman bookmaking reached its zenith in

MUTE REGULAR 20/26 P
\|| The \#design of typefaces has developed alongside the development of typesetting systems. Although typography has evolved significantly (from its origins) it is still very much a conservative art that tends to cleave to tradition. §15.06. This is because legibility is paramount, and so the typefaces that are most readable are usually retained. »In addition, the evolution of typography is inextricably intertwined with lettering by hand †2015 and related art forms, especially formal styles, which thrived for centuries preceding typography, and so the \{evolution\} of typography must be discussed w/ reference to this relationship. In the nascent stages of European print-ing-\$13.95, the typeface (blackletter, or Gothic) was designed in imitation of the popular hand-lettering styles of scribes. Initially, this typeface was difficult to read, because each glyph@ letter was set in place individually and made to fit tightly into the allocated space. The art of manuscript writing, whose origin was during Hellenistic and Roman bookmaking, died. reached its zenith in the illuminated manuscripts of the Mid-

"
The \#development of Roman typeface is traced back to Greek lapidary letters. Greek lapidary letters were carved $\approx 6420$ A.D. into stone and "one of the first formal uses of Western letterforms" after that, they evolved into the monumental capitals, which laid the foundation for Western design especially serif typefaces. There are 2 styles of Roman typefaces: the old style \& the modern style. The former is characterized by its similarly-weighted lines, while the $\sum 15$ e latter by its [contrast of light] and heavy lines. Often, these styles are combined. By 20th century computers turned \#type_design into a rather simplified process. This has allowed the number of @typefaces ₹940.000 to proliferate exponentially as there are thousands available Unfortunately, confusion between typeface and font*, the various styles of a typeface, occurred in 1984 when Steve Jobs mislabeled typefaces as 'fonts' for Apple and his 24/7 error has been perpetuated throughout the computer industry, leading to common misuse by the public of the term "font" when typeface is the proper term. "Experimental typography" is defined as the unconventional and more artistic

MUTE REGULAR ITALIC 20/26 P
I/ The \#development of Roman typeface may be traced back to Greek lapidary letters. Greek lapidary letters were carved $\approx 6420$ A.D. into stone and "one of the first formal uses of Western letterforms"; after that, they evolved into the monumental capitals, which laid the foundation for Western typographical design, especially serif typefaces. There are 2 styles of Roman typefaces: the old style \& the modern. The former is characterized by its similarly-weighted lines, while the $\sum 15 \mathrm{e}$ latter is distinguished by its [contrast of light] and heavy lines. Often, these styles are combined. This has allowed the number of @typefaces and styles ₹940.000 to proliferate exponentially, as there now are thousands available. Unfortunately, confusion between typeface and font* (the various styles of a typeface) occurred ~1984 when Steve Jobs mislabeled typefaces as 'fonts' for Apple computers and his error has been perpetuated throughout the computer industry, leading to common misuse by the public of the term "font" when typeface is the proper term. Experimental typeface uses Experimental typography is defined as the un-

[+TRAVEL] South Africa is a multiethnic society encompassing a wide variety of cultures, languages, and religions. Its pluralistic makeup is reflected in the c official languages, which is an
[+CULTURE] As a defining aspect of what it means to be human, culture is a central concept in anthropology, encompassing the range of phenomena that are transmitted through social learning in human societies.
\#AFRICA \#NOWADAYS \#PEOPLE \#UNIQUE \#NOW \#DANCE \#ART \#THEATER

## [ + LANGUAGE

 languages, inclu Ndebele, Phuthi languages may it has been dete populations are Many of the uno contain regiona\#AFRICA \#LA \#CONTEMPOR \#DISCOVERY

Be always up to date and get MAGAZINE\# subscription!

## your e-mail

I want to subscribe!
+NEWS
Public universities in South Africa are divided into 3 types of $t \mid$
+culture Her art may be characterized in terms of mimesis and many ot
+travel
The first archaeological evidence for human foraging on Madi

## [Mathematic_s] ${ }^{2}$

/00 -WHERE TO BEGIN?/

Mathematics is the study of topics such as -DEFinition
quantity (numbers), structure, space, and change. There is a range of views among mathematicians and philosophers as to the -cultural roots exact scope and definition of mathematics. Mathematicians seek out patterns and use them to formulate new conjectures.


> Since the pioneering work of Giuseppe Peano (1858-1932), David Hilbert (18621943), and others on axiomatic systems in the late 19th century, it has become customary to view mathematical research as establishing truth by rigorous deduction from appropriately chosen axioms and definitions.

Euclid (holding calipers), Greek mathematician, 3rd century BC, as imagined by Raphael in this detail from The School of Athens

॥| Modernist architects may regard postmodern buildings as vulgar, associated with a populist ethic, and sharing the design elements of shopping malls, cluttered with gew-gaws. Postmodern architects may regard many modern buildings as soulless and bland, overly simplistic and abstract.


[02]
q| This contrast was exemplified in the juxtaposition of the whites against the grays, in which the whites were seeking to continue (or revive) the modernist tradition of purism and clarity, while the grays were embracing a more multifaceted cultural vision, seen in Robert Venturi's statement
|| The divergence in opinions comes down to a difference in oals: modernism is rooted in minimal and true use of material as well as absence of ornament, while postmodernism is a rejection of rules set by the early modrnists and seeks meaning and expression in the use of building

Mathematics arises from many different kinds of problems. At first these were found in commerce, land measurement, architecture and later astronomy; today, all sciences suggest problems studied by mathematicians, and many problems arise within mathematics itself. For example, the physicist Richard Feynman invented the path integral formulation of quantum mechanics using a combination of mathematical reasoning and physical insight, and today's string theory, a still-developing scientific theory which attempts to unify the four fundamental forces of nature, continues to inspire new mathematics.

Statistical theory studies decision problems such as minimizing the risk of a statistical action, such as using a procedure in, for example, parameter estimation, hypothesis testing, and selecting the best.

## Maniac Midnight DJ—set. 007



## Maniac Midnight

DJ—set. 007

## 29. AUGUST03. SEPTEMBER

ADMIT ONE
$£ 9.62$

## Maniac Midnight

ADMIT ONE $£ 9.62$

DJ-set. 007

## Your guide around



AVERAGE DAILY MAX. AND MIN. TEMPERATURES FOR THE SIX LARGEST CITIES OF NEW ZEALAND

| Location | $\begin{aligned} & \text { Jan/Feb } \\ & \left({ }^{\circ} \mathrm{C}\right) \end{aligned}$ | $\begin{aligned} & \mathrm{Jan} / \mathrm{Feb} \\ & \left({ }^{\circ} \mathrm{F}\right) \end{aligned}$ | July $\left({ }^{\circ} \mathrm{C}\right)$ | $\begin{aligned} & \hline \text { July } \\ & \left({ }^{\circ} \mathrm{F}\right) \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: |
| Auckland | 23/16 | 74/60 | 14/7 | 58/45 |
| Wellington | 20/13 | 68/56 | 11/6 | 52/42 |
| Christchurch | 22/12 | 72/53 | 10/0 | 51/33 |
| Hamilton | 24/13 | 75/56 | 14/4 | 57/39 |
| Tauranga | 24/15 | 75/59 | 14/6 | 58/42 |
| Dunedin | 19/11 | 66/53 | 10/3 | 50/37 |
| The table below lists climate normals for the warmest and coldest month in the six largest cities of New Zealand. The North Island cities are generally slightly warmer in February, but |  |  |  |  |

## New Zealand


#### Abstract

About The country geographically comprises two $m$ landmasses - that of the North Island, or Te I Māui, and the South Island, or Te Waipounam numerous smaller islands. New Zealand is situ some 1,500 kilometres ( 900 mi ) east of Austra the Tasman Sea and roughly 1,000 kilometres south of the Pacific island areas of New Caled Fiji, and Tonga. Because of its remoteness, it v of the last lands to be settled by humans. Dur long isolation, New Zealand developed a dist biodiversity of animal, fungal and plant life. T try's varied topography and its sharp mounta such as the Southern Alps, owe much to the $t$ uplift of land and volcanic eruptions. New Zea capital city is Wellington, while its most popu


## Climate

New Zealand's cuisine has been described as Rim, drawing inspiration from Europe, Asia ar nesia. For dishes that have a distinctly New Z style, there's lamb, pork and cervena (venison on, crayfish (lobster), Bluff oysters, whitebait, (abalone), mussels, scallops, pipis and tuatua are types of New Zealand shellfish), kumara ( potato), kiwifruit, tamarillo and pavlova, the r dessert. A Hāngi is a traditional New Zealand method of cooking food using heated rocks $b$ a pit oven. New Zealand food's distinctivenes in the way New Zealanders eat, generally pre as relaxed and unaffected as nossible in keen

