

# Pancho

**Name:** Pancho

**Classification:** Display Sans Serif

**Designer:** Shiva Nallaperumal

**Designed in:** 2015

**Styles:** 5

Pancho is a very informal sans serif. Its story started with its name. Shiva Nallaperumal and Satya Rajpurohit were toying with the word “Pancho” and wondered if a typeface could be designed with just the name as a starting point, without any other conscious precedents or intended applications. Pancho is now the jester in ITF’s otherwise serious catalogue; the typeface brings comic relief to our library. The typeface pays some tribute to the work of Roger Excoffon, for instance in the top-heaviness of many of its letters, or the form of its capital “O.” Pancho is Shiva Nallaperumal’s first typeface to be published by ITF.

# Informal & playful sans serif family

## – Pancho

Pancho is a very informal sans serif. Its story started with its name. Shiva Nallaperumal and Satya Rajpurohit were toying with the word “Pancho” and wondered if a typeface could be designed with just the name as a starting point, without any other conscious precedents or intended applications. Pancho is now the jester in ITF’s otherwise rather serious catalogue; **this typeface brings comic relief to our library.** The typeface pays some tribute to the work of Roger Excoffon, for instance in the top-heaviness of many of its letters, or the form of its capital “O.” Pancho is Shiva’s first typeface to be published by ITF.

LIGHT

Bårbêrshøp?

A playground, playpark, or play area is a place with a specific design

THE FAMILY CONSISTS  
OF FIVE USEFUL  
WEIGHTS RANGING  
FROM LIGHT TO BOLD

REGULAR

Fhe Üñeatēn

Ice cream – derived from earlier iced cream or cream ice – is frozen

MEDIUM

\$2-Drīvéwāy

Its name, its shape and its fabrication differ in various countries

SEMIBOLD

Páüpêrĩžeď!

European style nougat all year round as opposed to the many

BOLD

Hypërsomic

Common in modern playgrounds are play structures that link

Pancho Light

Pancho Regular

Pancho Medium

Pancho Semibold

Pancho Bold

# Cảřamél

- SWEET & SOUR / ONLY {£1.94} -

# PŒFICALLY

A variety of candies and confections

# \$8.53

¶ CARAMEL SAUCE IS MADE BY MIXING HOT CARAMEL

# Dětęctivē

# #VC.092\_DEA

[BUTTERSCOTCH/SAUCE]

# Måû?

## #6

Mits & facts about  
pumpkins

Commercially canned pumpkin  
puree and pumpkin (pie) fillings  
are mostly made from various  
kinds of winter squash.

# »Süßigkeiten«

**PUMPKIN IS A CULTIVAR OF A SQUASH**

LIGHT  
50 PT

# UPDATED SCATTERS

LIGHT  
20 PT

By the end of the 12th century they had become holy days of obligation across Europe & involved

LIGHT  
80 PT

Řeňirēs

LIGHT  
16 PT

If we analyze the principles of thought on which magic is based, they will probably be found to

LIGHT  
8 PT

Late in his reign, Christian IV also became an early proponent of Baroque which was to continue for a considerable time with many impressive buildings both in the capital and the provinces. Neoclas-

sicism came initially from France but was slowly adopted by native Danish architects who increasingly participated in defining architectural style. A productive period of Historicism ultimately merged into

REGULAR  
50 PT

# UPDATED SCATTERS

REGULAR  
20 PT

By the end of the 12th century they had become holy days of obligation across Europe & involved

REGULAR  
80 PT

\$æzjøn

REGULAR  
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MEDIUM  
50 PT

# UPDATED SCATTERS

MEDIUM  
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MEDIUM  
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SEMIBOLD  
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SEMIBOLD  
20 PT

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SEMIBOLD  
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SEMIBOLD  
16 PT

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8 PT

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BOLD  
50 PT

# UPDATED SCATTERS

BOLD  
20 PT

By the end of the 12th century they had become holy days of obligation across Europe & involved

BOLD  
80 PT

# Kõíßêj

BOLD  
16 PT

If we analyze the principles of thought at the basis of magic, they will probably be found to

BOLD  
8 PT

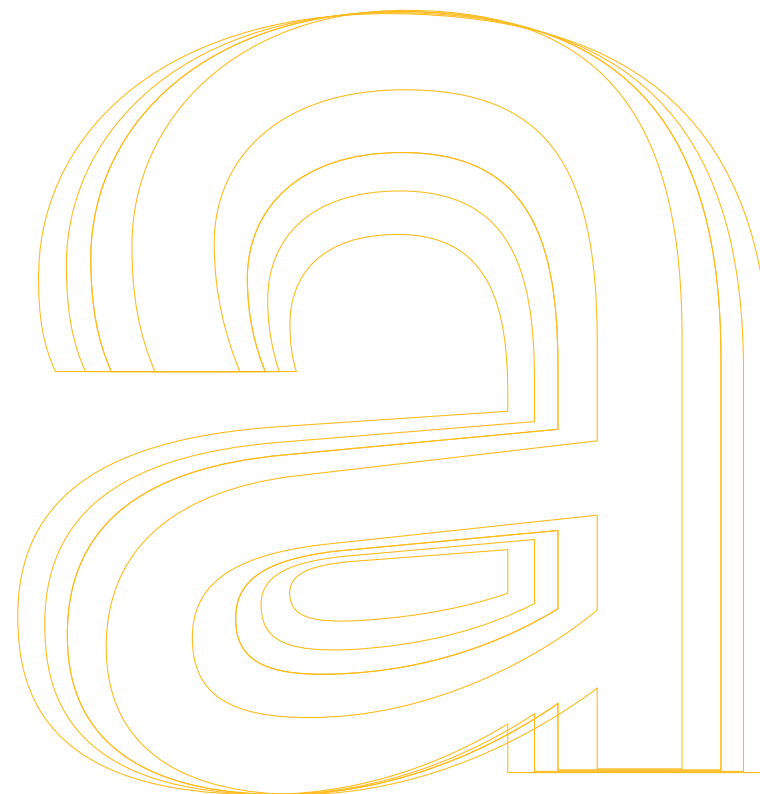
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and the provinces. Neoclassicism came initially from France but was slowly adopted by native Danish architects who increasingly participated in defining architectural style.

STYLES PROGRESSION

a — a — a — a — a

LIGHT REGULAR MEDIUM SEMIBOLD BOLD



## VERTICAL PROPORTIONS OF PANCHO

# Typographical

## SUPPORT FOR MOST EUROPEAN LANGUAGES WRITTEN WITH THE LATIN SCRIPT

Üğå Ôæđĩśþ Ēđķōłĩŷ þǻßjēhr &  
Hątkčǎøç Đĩđřōij, ҡāłçì. Æñìßǻ!



CHARACTERISTIC “UNBALANCED” COUNTERSHAPES  
GIVING A TOP-HEAVY FEEL TO THE TYPEFACE

SRB8gae2

ALL CAPS HAVE A VERY INFORMAL, ALMOST COMICAL FEEL; MANY ARE BASED ON AN  
“EGG” SHAPE. THE NUMERALS ARE QUITE WIDE AND ALIGN WITH THE CAPS

GOURMANDE SECTION  
§34.8 ONLY – \$506.89



LOWERCASE

abcdefghijklmnopqrstuvwxyz

## UPPERCASE

A B C D E F G H I J K L M N O  
P Q R S T U V W X Y Z

## LINING FIGURES

0123456789    fi fl

## LIGATURES

fi fl

## CURRENCY AND MISCELLANEOUS SYMBOLS

¢ € \$ ¥ £ *f* ⱪ ª º ¹ º ¹ º ² ³ ¼ ½ ¾ #  
 % ‰ ‰ ‰ ' " † ‡ ⁄ § ¶ + − ± ÷ × = < > ≤ ≥  
 ≠ ¬ ° μ π ∂ ∫ ^ ~ ∑ ∏ √ ∞ ≈ Δ Ω ℓ ∠

## STANDARD PUNCTUATION

( ) [ ] { } \_ - - - ' ' " " , , , < > « » \* . , : ; ... !  
¡ ? ¿ / \ | ¡ @ & • © ® ™

## LOWERCASE FOREIGN CHARACTERS

à á â ã ä å ā ă ą æ ç ć ċ d' đ è é ê ë ē ě è ę ĕ ğ ħ ĥ ì í î ï ī ĭ j i j k l ł ľ ı ŧ ñ n ò ó ô õ ö ő ö ø œ ř ʀ ṙ ś š ş ș ț ţ ù ú û ü ũ ū ŭ Ů ů ŵ w ÷ w̄ v y ŷ Ÿ ÿ ž ž ž p

## UPPERCASE FOREIGN CHARACTERS

À Á Â Ã Ä Å Ā Ă Ą Ą Æ Ç Ć Ć  
Č Ď Đ Đ È É Ê Ë Ē Ĕ Ė Ě Ğ Ğ  
Ġ Ģ Ĥ Ħ Ì Í Î Ĭ Ĩ Ī Ĵ Ĳ Ĺ Ľ Ļ  
Ł Ń Ņ Ň Ñ Ò Ó Ô Õ Ö Ő Ő Ø  
Œ Ŕ Ŗ Ř ř Ŝ ŝ Ş ş Ţ ı ƒ Ù Ú Û  
Ü Ů Ū Ŭ Ů Ű Ų Ŵ ŵ Ŷ ŷ Ÿ Ź  
Ž ž Ʒ

## PANCHO REGULAR 7/13 PT

¶ The #development of Roman typeface is traced back to Greek lapidary letters. Greek lapidary letters were carved ~6420 A.D. into stone and “one of the first formal uses of Western letterforms”; after that, they evolved into the monumental capitals, which laid the foundation for \$26.036 Western design, especially serif typefaces. **There are 2 styles of Roman typefaces that we can classify:** the old style & the modern. The former is characterized by its similarly-weighted lines, while the \$15e^4\$ latter is distinguished by its **[contrast of light] and heavy lines**. Often, these styles are combined. By 20th cent., computers turned #type\_design into a rather simplified process. This has allowed the number of @typefaces 670.000 to proliferate exponentially, as there now are thousands available. **Unfortunately, confusion between typeface and font\*** (the various styles of a typeface) occurred ~1984 when

LIGHT

MEDIUM

SEMIBOLD

BOLD

## PANCHO REGULAR 21/26 PT

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PANCHO  
imago©



## The magical great adventures of Pancho



STARRING  
Mr. Pancho  
The Big Bomb  
Mrs. Poof!  
The Adventure  
Great Fun  
Cloudy Clouds  
Falling Star 1  
Falling Star 2

issue  
**#836**



**Humour strips  
predominated  
at first in the  
1920s**

# great history of comic books

The English term **comics** is used as a singular noun when it refers to the medium and a plural when referring to particular instances, such as individual strips or comic books. Though the term derives from the humorous (or comic) work that predominated in early American newspaper comic strips, it has become standard also for

non-humorous works. It is common in English to refer to the comics of different cultures by the terms used in their original languages, such as manga for Japanese comics, or bandes dessinées for French-language comics. There is no consensus amongst theorists and historians on a definition of comics; some emphasize the

The history of comics has followed different paths in different cultures. Scholars have posited a pre-history as far back as the Lascaux cave paintings. By the mid-20th century, comics flourished particularly in the United States, western Europe (especially in France and Belgium), and Japan. The history of European comics is often traced to Rodolphe Töpffer's cartoon strips of the 1830s, and became popular following the success in the 1930s of strips and books such as *The Adventures of Tintin*. American comics emerged as a mass medium in the early 20th century with the advent of newspaper comic strips; magazine-style comic books followed in the 1930s, in which the superhero genre became prominent after Superman appeared in 1938.

**MODERN COMIC  
STRIPS EMERGED  
IN JAPAN**

**THE HISTORY OF  
EUROPEAN COMICS  
IS OFTEN TRACED TO  
RODOLPHE TÖPFFER'S  
CARTOON STRIPS  
OF THE 1830S**

## **Histories of Japanese comics**

and cartooning (manga) propose origins as early as the 12th century. Modern comic strips emerged in Japan in the early 20th century, and the output of comics magazines and books rapidly expanded in the post-World War II era with the popularity of cartoonists such as Osamu Tezuka. Comics has had a lowbrow reputation for much of its history, but towards the end of the 20th century began to find greater acceptance with the public and in academia.



**There is no consensus  
amongst theorists and  
historians on a definition of  
comics; some emphasize the  
combination of images and  
text, some sequentiality or  
other image relations.**



Professional whistler

# MARKO PANCHO



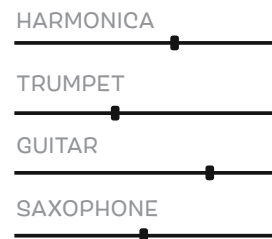
## PROFILE

I have been whistling professionally for many, many years. Those years of experience resulted in my great skills.

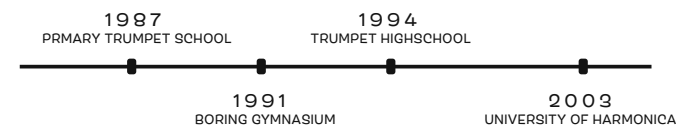
## CONTACT

ADDRESS: Somewhere 5  
PHONE: +987 545 221  
E-MAIL: pancho@me.com  
WEBSITE: www.pancho.pro

## SKILLS



## EDUCATION



## EXPERIENCE

2006-2009

BASIC GUITAR

Basic guitar skills covering most of the well know songs

2009-2014

TRUMPET

Advanced orchestra trumpet player in the Highschool

2014-NOW

HARMONICA

Totally professional street harmonica player and concert supporter

## ACHIEVEMENTS

**1st place in the street harmonica competition 2015**

Awarded after performing "The Wind of Change" harmonica solos. The performance took place in Rotterdam (main square) with life audience and great competition. Huge success after many years of rehearsals.

## LANGUAGES

ENGLISH

GERMAN

SPANISH

## ONLINE

 /MarkoPancho322

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Classic Margherita	5.25 \$
Calzone with Bacon	9.75 \$
American BBQ style	8.15 \$
Blue Cheese Marino	7.75 \$
Green Rhapsody	6.35 \$
Super Hot Devil Touch	9.15 \$