

Name: Thug Plain & Thug Rough

Classification: Slab

Designer: Jérémie Hornus

Designed in: 2016

Styles: 2

**Thug Plain & Thug Rough** are two heavy slab serif fonts optimised for posters. The thick strokes and serifs are the typeface's predominate features. Despite looking so dark, Thug channels contemporary design ideas more than it calls back to poster-sized wood types from the 19th century. Thug Rough's character set includes 155 more glyphs than Thug Plain. This allows each letter to come in three versions, all with unique roughed-up effects to help users to avoid situations where identical letters appear closely together.

**Discover** 

## Thug Plain

**Enjoy** 



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ITF — THUG WEIGHTS OVERVIEW

Kilimangaro

**MACADAMIA OIL** 

TEXAS DREAM#2

Comilia

**DIRTY HARRY** 

\*Capitan Morgan

DBurgerz!«
SINCE 1964

Bulk de la

PLAIN 52 PT

### 15 Bloody Remixes

PLAIN 21 PT ¶ The first web series precedes the current narrative of the show and revolves around

PLAIN 85 PT

# Fishy

PLAIN 16 PT There are numerous regional variations of barbecuing, and it is practiced in many areas...

11 PT

Barbecuing encompasses ≈4 or 5 distinct types of cooking techniques. The original technique is cooking using smoke at low temperatures, usually around 240-280°F ROUGH

### Foundim Faradise

ROUGH

The first web series precedes the current marrative of the show and revolves around

ROUGH



ROUGH 16 PT There are numerous regional variations of barbecuing, and it is practiced in many areas...

ROUGH

Barbecuing encompasses = 4 or 5 distinct types of cooking techniques. The original technique is cooking using smoke at low temperatures, usually around 240–280°F ITF — THUG DETAILS OVERVIEW

VERTICAL PROPORTIONS OF THUG PLAIN & THUG ROUGH

#### Typograpiay

THUG ROUGH INCLUDES THREE DIFFERENT GRUNGE VERSIONS OF EACH LETTER, WHICH ARE RANDOMLY ASSIGNE VIA THE LIGATURE FEATURE (OPENTYPE) TO FORM A REALISITC WOODTYPE STRUCTURE

DEFAULT (1) EXTRA VERSION (2) EXTRA VERSION (3)

RATHER LARGE X-HEIGHT POSITIONED ROUND ASCENDERS ALIGNS **APERTURES** HEAVY SLABS AND AT THE SAME LEVEL CHARACTERS TINY COUNTERS VERY TIGHT ROUND ARE PROPORTIONAL FOR THE LEG OF **VERTICAL STRESS &** TO THE LEVEL OF CHUNKY CHARACTER COUNTERSHAPES THE 'R' **PURPOSES** 

EXTREMELY SMALL COUNTERSHAPES CREATE A PATTERN OF DROPS, OVALS OR TINY ARROW



CURRENCY SYMBOLS MATCH WELL WITH FIGURES. THE DOLLAR, EURO AND CENT SYMBOLS ARE DIFFERENTIATE FROM UPPERCASE



ITF — THUG CHARACTER OVERVIEW

LOWERCASE

abcdefghijklmnopqrstuv wxyz

**UPPERCAS** 

ABCDEFGHIJKLMNOPQRSTU VWXYZ

LINING FIGURE

LIGATURE

0123456789 fift

STANDARD PUNCTUATION

()[]{}\_---<sup>1,4</sup>",,,<>**«»**\*.,:;...!;?¿/\|; @&--©®<sup>TM</sup>

**CURRENCY AND MISCELLANEOUS SYMBOLS** 

**COS**¥£ f x a 2 0 1 2 3 4 1/4 1/2 3/4 # % % '" \* **\*/S**¶ + - ± ÷ × = < > ≤ ≥ ≠ ¬° μ π ∂ ∫ ^ ~ Σ Π

ΔΩ√∞≈ ⊖ ₽◊

OWERCASE FOREIGN CHARACTERS

àáâāåāāaaæçćĉċďðdèéêë ēĕeęěĝġġĥħìíîïīīiįiijĵķíļ Ilłñńņňòóôöööööøœŕŗřśŝ šşşßťţtùúûüūŭůűųŵww wýŷÿỳźżžþ UPPERCASE FOREIGN CHARACTERS

ÀÁÂÄÄÄĀĀÆÇĆĈČĎÐĐÈ ÉÊĒĒĖĘĚĜĞĞĢĤĦÌÍÎÏĪĪĮÏ IJĴĶĹĮĽĿĿÑŃŅŇÒÓÕÖÖÖŎŐ ØŒŔŖŘŚŜŠŞŠŤŢŦÙŰÜÜÜÜŬ ŮŰŲŴWWŸŶŶŻŻÞ

THUG BOUGH LOWERCASE VERSIONS (RANDOMIZED VIA THE OPENTYPE LIGATURE FEATURE)

aaabbb ccc ddd eee fff ggg hhn iii jjj kkk lll mmm nnn ooo ppp qqq rrr sssttt www www kkk yyy zzz æææ œœœ lll øøø 333 þþþ && & lll jjj

THUG ROUGH UPPERCASE VERSIONS (RANDOMIZED VIA THE OPENTYPE LIGATURE FEATURE)

AAABBBCCCDDDEEETFFCGGHIHH HIJJJKKKLLLWWWWNNOOOPPP QQQ RRR SSS TTT UUU VVV WWW XXX YYY ZZZ ÆÆÆ ŒŒŒ ŁŁŁ 000 DDD DDD

THUG ROUGH LINING FIGURES VERSIONS (RANDOMIZED VIA THE OPENTYPE LIGATURE FEATURE

000 111 222 333 444 555 666 777 888 999 ITF — THUG

TEXT SETTING

THUG PLAIN + ROUGH 16/20.5 PT

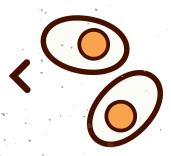
Type design is the art & process of >designing< typefaces\*. Every typeface is a collection of glyphs, each of which clearly represents an individual letter and number<sup>3</sup>, punctuation mark, or simply any other symbol. Sometimes the same glyph may be used for characters from different scripts, e.g. Roman uppercase 'A' looks just the same as Cyrillic uppercase and Greek<sup>23</sup> uppercase alpha. There are many typefaces tailored for a reason or applications, such as cartography or astrology and mathematics.23 The term »typeface« is frequently confused with the term »font«‡. Shortly before the advent of digital typography & desktop publishing, the two terms had more clearly understood meanings\*. As the range of typeface designs grew

THUG PLAIN + ROUGH 23/27 PT

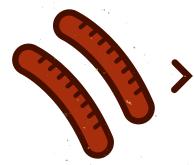
👖 Type design is the art & pr >designing(typeface\*.Every collection of glyphs, each of represents an individual le punctuation mark, of amy ot happens that the same glyp for characters from differen Roman uppercase 'A' looks t Cyrillic uppercase and Gree alpha. There are typefaces t special applications, such a astrology and mathematics »typeface« is frequently co term 'font': Before the adve typography and desktop pul two terms had more clearly meanings. As the range of ty

#### My perfect daily menu planner

**LATELY CONSUMED** 





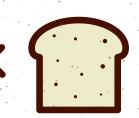


Eggs

Milk

Sausage

**STRONGLY RECOMMENDED** 







**Bread** 

Jam

Koffie







Proffesional Good Advice Agency

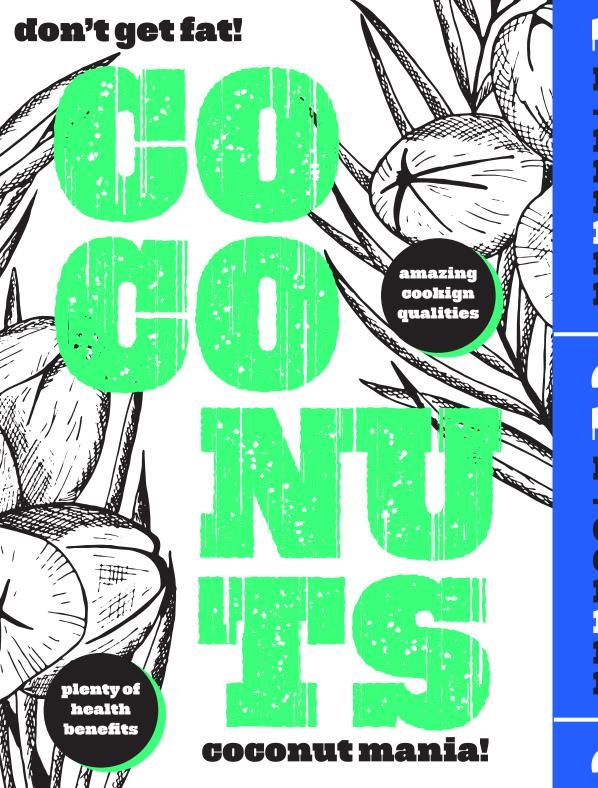




djeig & Rust Steve Nadone Lisa van Rlai

MUSIC PALACE

**Contact Mr AskMe!** 



**BIG AULA #1** 

11.20 Reception 12.00 Warm up! 13.15 New Trends 14.35 Coffee Break **15.10 Future View** 17.55 Closing

**SMALL A** 

09,55 We 10.15 Int 11.36 Sho 12.41 Cof 14.20 Tec 16.00 Clo

## 

FROZEN PALACE #3

GALLERY

**08.15 Palace Tour** 09.17 Registration 10.00 Speakers 11.59 Coffee Break 12.48 Concepts 14.55 Closing

08.31 Me 12,00 Pag 12.37 Bac

13.15 Cof

14,20 Ob

16.25 Clo